



SBAP wins DEQ's logo contest

Dick Lehr, head of the SBAP, and his granddaughter/artist, Amanda Callahan, combined their efforts to make the new DEQ logo.

DEQ has a new look because of reengineering and now it has a new logo, thanks to the Agency's Small Business Assistance Program. DEQ recently sponsored an in-house contest for a new symbol.

The impetus came when Secretary Dale Givens suggested that a new logo would better

reflect the recently reengineered Department. Bruce Hammatt, DEQ's Enforcement Administrator, took the reigns from there and established a committee to run the contest.

First, a large poster was placed in the foyer of the DEQ headquarters that described the contest rules. The announcement was also placed on DEQ's Intranet, its in-house on-line computer system.

After the deadline had passed, the contest committee evaluated entries.

There were approximately 50 to 60 submissions ranging from amateur to professional. "The intent was to come up with a concept; it didn't have to be a finished product," Hammatt said. The committee placed the entries into three categories. The first were those that the committee felt were accept-

able based on the goals of the Department. The logo had to philosophically fit in with the idea of reengineering. The second group contained similar messages, but were not quite as good as the first. The third collection did not meet the contest criteria. "All of the logos, we thought, were pretty good. It is artwork, so we couldn't always get the inner meaning for each of the entries," Hammatt said.

After some debate, the committee decided on four logos that they felt best represented the Agency and gave them to the executive staff. They selected the Small Business Assistance Program's (SBAP) logo as the winner.

Dick Lehr, SBAP Director, submitted the logo that he had asked his granddaughter, Amanda Callahan, to draw for SBAP that contained certain concepts that the group felt were relevant to their Department. When Dick found out about the contest, he packaged and submitted what turned out to be the winning logo.

It's a new, sharp look for DEQ as we enter a new year and a new millennium.

**"The intent was to come up with a concept; it didn't have to be a finished product."
—Bruce Hammatt
Logo Contest Coordinator**



Visit the DEQ Website often at: <http://www.deq.state.la.us/>



RECAP

Continued from page 5

assessment is a rapidly evolving discipline, it is anticipated that the RECAP will be modified and re-promulgated on a regular basis to ensure that the program is consistent with the most current science and research regarding risk evaluation. "RECAP will always be a living document because there will always be a need to revise the document to keep it consistent with the latest scientific information," Chustz says.

How RECAP works:

The party potentially responsible for the chemical release usually handles the clean up of a contaminated site. After DEQ is notified of a chemical release to the environment, the Agency decides whether additional investigation is necessary. DEQ will inform the potentially responsible party of the need to do additional investigation and, typically, a contractor is hired to perform the work.

The contractor performs an investigation of the release site. After determining the extent of contamination, the contractor will use the first step of the RECAP document. This is the "Screening Option". Here, the data generated during the site investigation is compared to the RECAP Screening Standards to determine if there is a potential risk to human health and the environment.

The Screening Option provides Screening Standards that are used to: (1) document that an area of concern does not pose a threat to human health or the environment which would mean the

site would not require any further action; or (2) identify the potentially impacted areas and chemicals that may need further evaluation or remediation according to RECAP standards. If a problem is identified, the contractor will proceed to the next level of evaluation under RECAP. The contractor will determine which of the three "Management Options" supplied in RECAP is appropriate for the management of the site depending upon the nature of the problem. If DEQ agrees with the recommendation, the clean up of the site will begin or additional evaluation will take place. Once work is finished and DEQ is satisfied with the results, the Agency will deem the site as needing "No Further Action At This Time" (NFA-ATT).

DEQ strives to be diligent and thorough in the clean up of potentially impacted sites. By having established remedial standards, DEQ can ensure that human health and the environment are protected using a system that tailors the cor-

rective action efforts to specific conditions and risks. The RECAP establishes clear and consistent waste clean up guidelines for air, water and soil so that the regulated community and the public will always know the criteria that DEQ uses in making waste clean up decisions.

Don't Forget!

APRIL 21, 2001

earth day

April 21 - Bag the charcoal. Lighter fluid is a key solvent producer, so either upgrade to a gas grill or use an electric starter.

April 6 - Get down on your hands and knees! And weed your lawn and garden. Weeds can steal valuable nutrients from plants.

April 2 - Ask your town about compost recycling—tossing a compost in a landfill wastes thousands of pounds of toxic chemicals.

April 16 - Be a Star! Choose products that meet EPA's Energy Star standards.

April 21 - Cool off. Wash your clothes in warm or cold water rather than hot and reduce carbon dioxide emissions by up to 500 pounds a year.

April 4 - Lose 200 pounds! If you run your dishwasher only when full and let dishes air dry, you'll save 200 pounds of carbon dioxide emissions a year.

Find Out More! Visit http://www.earthdayonline.org/2000/tips/archive_tips.html. Then contact your local officials to organize an Earth Day observance in your community!